SOONER MAGAZINE

PUBLISHED BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Volume 27

Number 7 March, 1955

The Cover. In order that students in other O.U. colleges could readily identify them, the Engineers staged a beard-growing contest as a part of their traditional Engineers Week celebration. Photo catches some hairy specimens and some that merely indicate a good try. Photo by John Crane.

Association Membership. Any former student who completed one or more semesters at the University satisfactorily is eligible for membership. An annual membership costs \$4.00 and a Life Membership costs \$80.00, payable \$5.00 down and \$5.00 quarterly.

UNIVERSITY OF OKLAHOMA ASSOCIATION

Officers: T. H. McCasland, Duncan, President; Barth 'Jiggs' Walker, Oklahoma City, vice president; R. Boyd Gunning, Norman, executive secretary; Judge Royce Savage, Tulsa, immediate past president.

Executive Board Members: Cy Ellinger, Purcell; Kilt Phillips, Seminole; Tom Hieronymus, Woodward; John M. Luttrell, Norman; Barth 'Jiggs' Walker, Oklahoma City; T. E. Weirich, Bartlesville; Mrs. Ellen Rowe Brillbart Phillips, Madill-all members-at-large.

members-at-large. Judge Royce Savage, Tulsa, District I; Mrs. Jewell Risinger Ditmars. Muskogee, District II; Rhys Evans, Ardmore, District III; Mrs. Nadine Norton Love, Shawnee, District IV; Mrs. Kitty Shanklin Rountree, Oklahoma City, District V; T. H. McCasland, Duncan, District VI; Judge Weldon Ferris, Altus, District VII, Judge Wel-Enid, District VIII.

1953-54 Representative on O.U. Athletic Council: Hal Muldrow, Norman.

Hal Muldrow, Norman. Sooner Magazine is published on the 5th day of each month (except June and August) by the University of Oklahoma Association, Union Building, Norman, Oklahoma. Entered as second-class matter October 13, 1928, at the post office in Norman, Oklahoma, under the Act of Congress March 3, 1879. Subscription \$2.00 per year; does not include Alumni dues. Sirgle copies 25 cents. Opinions expressed are those of the editor and do not necessarily represent official action of the Alumni Executive Board. Member of Alumni Council.

CONTENTS:

- 4 The Living Benefits of Engineering
- 7 Questions for the Dean
- 8 Research Today for a Better Tomorrow
- 11 A Wide-Open Field
- 13 They Pick a Queen
- 14 The Problem Is Apparent
- 15 Roll Call
- 18 Cushing Club Rates Salute
- 19 Some Guys Can't Take Dolls' Hints
- 32 The Commuter

CALENDAR OF O.U. EVENTS

APRIL

- 7 Easter Recess
- 12 Classwork Resumes
- 11-15 Supervisors' Institute
- 13-16 State High School Speech Tournament
- 14-15 Junior College Conference
- 15-16 Forensics Regional Conference
- 20 State Drivers Tournament
- 21 Law Day
- 21-23 Science Fair
- 30 Mother's Day and University Sing

EDITOR: David Burr, '52ba

MANAGING EDITOR: Boyd Gunning, '37ba, '37Law ROLL CALL EDITOR: Bill Savage, '54ba ASSISTANT EDITOR: Larry LeVieux