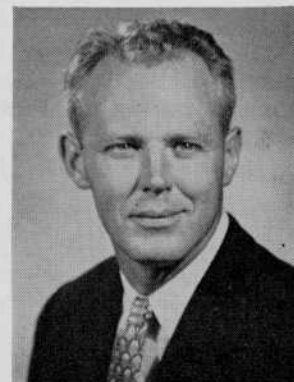


Bud Asks Alumni Help For Athletic Program



Dear Alumni:

During the past year, the University of Oklahoma Athletic Department, as I am sure you know, has undergone a thorough investigation by the National Collegiate Athletic Association. At the conclusion of the investigation we were placed on a two-year probation by the Association for violations of the rules.

Two of the violations were incurred by the University itself. These were:

1. Granting a fifth year of cost-free education to student athletes.
2. Payment of emergency medical expenses for the married athletes.

As an institution we have taken immediate steps to comply with the rules in both of these areas.

The third finding against us stated that some patrons of the University had provided "a pattern of nominal fringe benefits" for athletes. Our administration has made a diligent effort to control this most difficult problem of intercollegiate athletics, but we have not been completely successful in our effort. I believe you are familiar with the rules as we have repeatedly made them known to all supporters of our athletic program during the past years. However, we need your COMPLETE COOPERATION in this regard. The rules governing scholarships contain the following provisions relative to financial aid:

- b. "In granting scholarships, each institution must conform to the following provisions:
 1. The total amount of any scholarship may not exceed the cost of fees, tuition, and books if not otherwise provided and room and board at dormitory rates or less. Students may be permitted to accept employment which will not bring the total income from scholarships and employment to more than \$135 for the academic year over the amount of the items listed above.
 2. This amount shall include scholarships, jobs or any type of financial aid from the institution *and/or alumni and friends of the school*. All alumni financial aid must be channeled through the institution. All income from jobs must be taken into account by the institution in arriving at the total financial aid."
- c. "Included in violations of these rules are the following:
 1. Any financial aid to an athlete from any source other than the institution, the government, his parents or guardian.
 2. Any financial aid to any member of an athlete's family.
 3. Promises of financial aid beyond an athlete's normal period of eligibility.
 4. Summer employment for which a higher scale of pay is received by an athlete than is received by other employees doing the same type of work.
 5. Award of money, gifts, or promise of gifts equivalent to money."

A careful analysis of the rules stated above make it quite clear that any assistance of any kind *including the loan of a car* is a violation of the regulations. The individual athlete who accepts such aid becomes by his action ineligible for future intercollegiate competition.

The administration of the University plans to investigate each athlete's financial situation carefully. If we find any violations, no matter how slight, we will declare the individual concerned ineligible. Thus, any action in violation of the rules will not only result in further difficulties for the University of Oklahoma with the N.C.A.A., but also will render the individual athlete ineligible for all intercollegiate competition.

Further, I would like to call upon you as an individual to be most diligent in helping us control this phase of our program. Please notify me if you learn of any case where anyone has violated the rules.

I trust that those of you who have supported our program will not misunderstand this letter. We need your continued interest and support. This statement is an effort to clearly state the rules pertaining to a difficult phase of Intercollegiate Athletics. I trust that you will understand the spirit in which it is written.

Sincerely yours,

A handwritten signature in cursive script that reads "Bud Wilkinson". The signature is written in dark ink and is positioned above the typed name.

C. B. Wilkinson
Director of Athletics.