



At crowded registration desk in Holmberg Hall, hundreds of Dads registered for Dad's Day events. Highlight of day was O.U.-Colorado football game.



Jim Warren, Oklahoma City, talks with Gwyn Hann and her father, George Hann, '33m.ed, Ardmore, above, and below Mel Carnes, Claremore, drives his Dad to Holmberg to register. This was one day when Dad became campus king.



The Big Switch; Dads Named BMOG

Once a year the University takes time to pay its respects to the men who make the University possible. Without students O.U. would be unnecessary, and without someone to foot the bills, few students would populate the campus.

This year, Dad's Day, October 22, was one of the biggest yet. With the O.U.-Colorado game as a drawing card for the afternoon entertainment, hundreds of Dads visited their children and were honored by reduced football ticket prices, special luncheons, etc. They were Big Men on Campus for a weekend.



Major Connie V. Southern, Ardmore, and Margaret Gammill and her father, M. O. Gammill, Ardmore, get tickets at booth near Holmberg.