



“The Voice With a Smile”

MISS SERVICE REPRESENTATIVE
“The Voice With a Smile” in the telephone Business Office

One of the nicest things about telephone service is “The Voice With a Smile.” It runs all through the business.

Millions of times a day the operators send it singing over the wires. You hear it when you visit the Business Office or telephone the service representative.

The installer brings it to your home when he comes to put in telephones. The lineman

has it as he works along the road or gives you the right of way at a busy intersection.

In talking about telephone people and the way they go about their work, we'd like to say a good word for you, too.

For it's your friendliness that helps us do the kind of job you want us to do. And that means better service for everybody... all along the line.

BELL TELEPHONE SYSTEM

