



"IT'S FUN TO PHONE"



"SO GLAD YOU CALLED"



"IT'S GOOD TO HEAR
YOUR VOICE"



"THE DANCE WAS SWELL"

Just calling up can brighten your day

The telephone can be priceless in emergencies. It's the world's best helper when it comes to saving time, trips and trouble.

But one of its greatest uses has nothing to do with sudden need or calls to the grocer, dentist, hairdresser, electrician, department store, etc.

It's to bring friends and families together.

Just to be able to lift the receiver and talk to others is one of the joys of the telephone.

Isn't there some news you'd like to share with someone right now? And hasn't that someone some news you'd like to hear?

A telephone call that costs so little can do so much to brighten the day at both ends of the line.

BELL TELEPHONE SYSTEM



TUNE IN "TELEPHONE TIME"...the TV program with John Nesbitt's real life stories the whole family can enjoy together...every Sunday over CBS