

# SOONER MAGAZINE

PUBLISHED BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

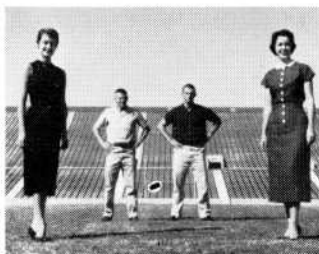
Volume 29 Number 2 October, 1956

Editor: David Burr  
Executive Editor: Boyd Gunning  
Associate Editor: Bill Fryday  
Assistant Editor: Perry Robinson  
Advertising Manager: Jack Moorhead

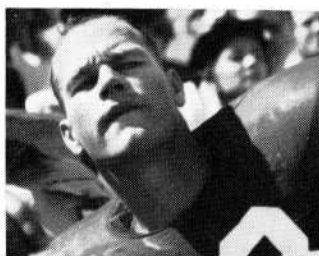
## CONTENTS



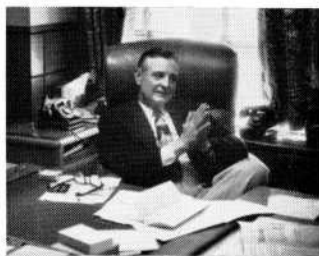
**The Cover.** Miss Donna Sue Cason was selected Miss Football in an annual contest in Berkeley, California. Photographer John Crane and his camera caught three facets of Miss Cason in this triple exposure. For more about the O. U. coed turn to page 11.



**HER WONDERFUL WEEK**  
As a happy coincidence, the University is establishing another type of football dynasty—winners in the Miss Football contest . . . Page 11



**DESIRE IN THE AFTERNOON**  
To play like champions, a team has to want to be champs—presenting a picture essay on the football team and their "will to win" . . . Page 16



**HE CAN'T SAY NO**  
An Oklahoma City businessman is serving his alma mater, city and state in an unusual effort to place "Service Above Self" . . . Page 14



**THE VANISHING AMERICAN**  
Mrs. Eleanor Roosevelt and other distinguished Americans comment on the teacher and teaching, and the editor offers comment on teacher shortage . . . Page 4



**RESEARCH RATES REWARD**  
Eight University of Oklahoma professors have checks for \$1,800 to prove that their research work is appreciated; story outlines unique program . . . Page 20

**Association Membership.** Any former student who completed one or more semesters at the University satisfactorily is eligible for membership. An annual membership costs \$4.00 and a Life Membership costs \$80.00, payable \$5.00 down and \$5.00 quarterly.

## UNIVERSITY OF OKLAHOMA ASSOCIATION

*Officers:* Rhys Evans, Ardmore, president; Milt Phillips, Seminole, vice president; R. Boyd Gunning, Norman, executive secretary; Mrs. Kitty Shanklin Rountree, Oklahoma City, immediate past president.

*Executive Board Members:* Cy Ellinger, Purcell; Tom Hieronymus, Woodward; John Luttrell, Norman; Milt Phillips, Seminole; Bobby Goad, Tulsa; O. T. McCall, Norman, and James R. Tolbert, Jr., Oklahoma City—all members-at-large.

Mrs. Puilla H. Hodges, Bartlesville (District I); Frank Spence, Wagoner (District II); Don Kerr, McAlester (District III); Dr. Orange Welborn, Ada (District IV); Paul Reed, Jr., Sulphur (District V); George Dinkler, Hennessey (District VI); Mrs. Ann Hardy Braddock, Altus (District VII), and C. D. Northcutt, Ponca City (District VIII).

*1955-56 Representative on O.U. Athletic Council:* James R. Tolbert, Jr., Oklahoma City.

*Sooner Magazine* is published on the 5th day of each month (except June and August) by the University of Oklahoma Association, Union Building, Norman, Oklahoma. Entered as second-class matter October 13, 1928, at the post office in Norman, Oklahoma, under the Act of Congress March 3, 1879. Subscription \$2.00 per year; does not include Alumni dues. Single copies 25 cents. Opinions expressed are those of the editor and do not necessarily represent official action of the Alumni Executive Board. Member of American Alumni Council.

**ALSO IN THIS ISSUE**  
Under Cover . . . Page 1  
Why We Teach . . . Page 8  
We Were Frank With Each Other . . . Page 9  
Roll Call . . . Page 23