

So much is expected of a state university that it must continuously demonstrate the ability and willingness to provide a broad, well-rounded program of service to the people of the state and region which it serves. It must be able to substantiate its needs to the state legislature and to its private benefactors and to the citizens it serves. It must give conclusive proof that its services warrant the trust and support of all.

Private benefactors of state universities have a satisfying advantage in that the basic necessities such as classroom teaching, administrative expense, a major portion of the classroom and laboratory buildings, plus limited research are all provided by state funds. Consequently, all private gifts which are received may be directed exclusively toward the accomplishments of extraordinary results.

A brief look at the tremendous influence of the gifts received by the University of Oklahoma vividly illustrates the point. Since World War II several thousand students have graduated from the University of Oklahoma with the assistance of scholarships or loan funds, practically all of which were financed through private gifts. In a state-supported school, where tuition is comparatively low, a small amount of money can often make the difference as to whether or not a good student completes his education.

In spite of all the good that has been done through the scholarship and loan programs, a great deal more is needed. The fact remains that, although nearly half the high school graduates in Oklahoma are attending some college or university, only half of the upper 10% of high school graduates are entering college. This is an appalling waste of brain power.

Financial grants to faculty members in recognition of outstanding teaching, counseling, and research have had a tremendous influence upon the ability of the University to attract excellent young teachers and to retain those already here in spite of a low salary scale. Fifty-nine outstanding faculty members have benefitted from this experience in the past five years.

A large amount of laboratory equipment essential to research has either been given to the University or purchased with private money. Several times as much money is spent from private sources on research at the University than is available from appropriated funds. The University research program is under the able direction of Dr. Lloyd E. Swearingen, vice president of research and director of the Research Institute.

To adequately describe the significance of the research program requires more

space than has been allotted to this article.

The Junior League of Oklahoma City has made one of the most generous gifts the University has ever received, a new Speech and Hearing Clinic Building will be dedicated on the School of Medicine campus May 26th. Construction of this building was financed by the Junior League, with funds matched from the U. S. Public Health Service. Some of the expensive auditory equipment has been furnished by the Exchange Club of Oklahoma City, the alumnae of Kappa Kappa Gamma Sorority and by parents of children who attend classes at the clinic.

The clinic, in addition to training deaf and speech deviate children, fits hearing aids for veterans, takes care of private patients and others referred to it by the Vocational Rehabilitation Commission. One

of its most important functions is to serve as a laboratory for training teachers in speech correction and hearing. The program is under the general supervision of the Dean of the School of Medicine and the Dean of the College of Fine Arts. According to Dr. John Keys, Director of the clinic, much of its success is due to the splendid cooperation received from the Crippled Children's Commission and the Vocational Rehabilitation Commission.

Another important gift is represented by the Fred Jones, Jr. Memorial Chapel which will be under construction on the Main Campus within the next few months. The magnificent new Geology Building, which houses the largest School of Geology in the world, was equipped by gifts from graduates of the school.

Continued page 23

## O.U. Foundation Assists With Institutional Needs

The Articles of Incorporation provide that the Foundation shall exist "for charitable, benevolent, religious, educational and scientific purposes." The gifts received by it are administered "exclusively, for the benefit of the University of Oklahoma." Members of the corporation are persons, corporations or associations who contribute to it amounts of \$100 or more.

The trustees, who of course serve without pay, have rendered an extremely valuable service to the institution in terms of expert management of Foundation money and property.

The treasurer of the Foundation is Q. M. Spradling, controller of the University. All accounts are audited annually by an independent C.P.A. firm.

The Foundation accepts gifts either unrestricted or to carry out specific purposes designated by the donors. At the present time there are 155 restricted accounts in the Foundation intended for a variety of purposes which considered together are almost as broad as the activities of the University itself.

The success of this program is entirely dependent upon the confidence and support of alumni and friends of the institution.

The University of Oklahoma Foundation, Inc., was organized in 1944 to ac-

cept gifts and bequests for the benefit of the University. The Foundation has received well over a million dollars to provide assistance to worthy students and to finance urgent needs of the institution beyond the range of appropriated funds.

The Foundation is under the direction of an independent board of trustees, elected by members of the corporation for three-year terms.

Present trustees include Ward S. Merrick, Ardmore, Chairman; Neil R. Johnson, '15ba, '17Law, Amarillo, Vice Chairman; T. H. McCasland, '16ba, Duncan, Vice Chairman; Norman W. Brillhart, '17ba, Madill; Errett R. Newby, '07bs, '08ba, Oklahoma City; Dow Hamm, '22ba, Dallas; Charles P. McGaha, '18, Wichita Falls; Richard L. Wheatley, '22Law, Vinita; C. A. Vose, Oklahoma City; Wallace C. Thompson, '20bs, Houston; Oscar R. Champion, '30bs, Fort Worth; Roy Guffey, '26bs, Dallas; Frank Cleckler, '21ba, Oklahoma City; Fred E. Tarman, '10ba, Norman; Walter Neustadt, Ardmore; Henry B. Bass, Enid, H. B. Fuqua, '19ba, Fort Worth; Grady D. Harris, Jr., '45ba, '49Law, Oklahoma City; W. D. Owsley, '32bs, Duncan, and R. Boyd Gunning, '37ba, '37Law, Executive Secretary, Norman.