## SOONER MAGAZINE

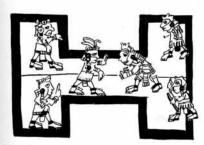
## PUBLISHED BY THE UNIVERSITY OF OKLAHOMA ASSOCIATION

Volume 30

Number 3

November, 1957

Editor: Bill Fryday Executive Editor: Boyd Gunning Roll Call Editor: Gene Donayan Advertising Manager: Craig Nelson



The Cover. Slanting his style to the time and place, Artist Tom Seale has drawn the ball court and players of the game as they existed in the Middle America area ten centuries ago. Seale's illustrations accompany the story by Stephan Borhegyi on page 5.

Association Membership. Any former student who completed one or more semesters at the University satisfactorily is eligible for membership. An annual membership costs \$4.00 and a Life Membership costs \$80.00, payable \$5.00 down and \$5.00 quarterly.

## UNIVERSITY OF OKLAHOMA ASSOCIATION

UNIVERSITY OF OKLAHOMA ASSOCIATION

Officers: Milt Phillips, Seminole, president; O. T. McCall, Norman, vice president; R. Boyd Gunning, Norman, executive secretary; Rhys Evans, Ardmore, immediate past president.

Executive Board Members: Ross W. Coe, Jr., Ardmore; Charles Dowell, Oklahoma City; Clee Fitzgerald, Stillwater; Don Walker, Tulsa; Bobby Goad, Tulsa; O. T. McCall, Norman, and J. R. Tolbert, Jr., Oklahoma City—all members-at-large.

Mrs. Puilla Hill Hodges, Bartlesville (District I); Frank Spence, Wagoner (District II); Don Kerr, McAlester (District III); Dr. Orange Welborn, Ada (District IV); Paul Reed, Jr., Sulphur (District V); George Dinkler, Hennessey (District VII), and C. D. Northcutt, Ponca City (District VIII), and C. D. Northcutt, Ponca City (District VIII).

1957-58 Representative on O. U. Athletic Council: Paul Reed, Jr., Sulphur.

Sooner Magazine is published on the 5th day of each month (except June and August) by the University of Oklahoma. Entered as second-class matter October 13, 1928, at the post office in Norman, Oklahoma, under the Act of Congress March 3, 1879, Subscription \$2.00 per year; does not include Alumni dues. Single copies 25 cents. Opinions expressed are those of the editor and do not necessarily represent official action of the Alumni Executive Board. Member of American Alumni Council.

## CONTENTS



THE BALL GAME 1,000 YEARS AGO Modern football owes much to an ancient game which was as bloody as death itself . . . Page 5



PICTURE OF GROWTH AND DEVELOPMENT The annual report by President Cross on the state of the University, in photos and text . . . Page 9



THE YEAR TO YELL Cheer leaders have long been objects of the pointed finger and snicker, but they make up a real, dynamic profession . . . Page 16



ROLL CALL A section featuring a series of brief news stories of the events which shaped the lives of the alumni family . . . Page 17

ALSO IN THIS ISSUE Sooner Scene . . . Page 1