



**She helps people find the products and services they want.** Mrs. Vonna Lou Shelton, telephone representative in Minneapolis, Minn., checks the advertisements that business men have placed in the classified directory.

PHOTOGRAPHS BY ANSEL ADAMS

## This telephone girl is a big help to businesses

When you think of a telephone woman you probably think of the operator. But there are many other women at the telephone company who do important jobs for you. And they, too, have the "Voice with a Smile."

For example, Vonna Lou Shelton handles a very necessary service in the business man's world. She is one of many women throughout the country who help different concerns plan and place their advertising in telephone directory Yellow Pages.

Friendliness, good judgment, and follow-through have won for Mrs. Shelton the confidence of business men who appreciate quick, competent service and painstaking efficiency.

Vonna Lou's life is filled with people. Among her principal off-the-job interests are her husband and Sunday School class.

She's a program chairman of a missionary society. Sparks many a fund-raising campaign. Goes to college to study piano and takes lessons to improve her golf.

Like so many folks in the telephone company, Mrs. Shelton has made a lot of friends—on her own, and on the job.

"I don't know of any other work," she says, "that would bring me so close to all my neighbors. Our customers get to think of us as their personal representatives. I like that a lot."

**She has a loyal following in the "younger set."** Mrs. Shelton has a way with the children of the neighborhood which inspires a faithful attendance at her class in Sunday School.



Working together to bring people together . . . **BELL TELEPHONE SYSTEM**

