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Ned Hockman



The Cover. The two gentlemen on this month's cover are more used to posing people than to being posed. They are Ned Hockman (left) and Dwight Swain. Swain, who is on the University's payroll as co-chairman of the professional writing school, has written on contract most of the University's movie scripts. On Page 4 he has written about O.U.'s Motion Picture Production unit, and in particular, about its director, Ned Hockman. Hockman and Swain claim they have a lot of fun working together and Swain's article is proof of the pudding.

Association Membership. Any former student who completed one or more semesters at the University satisfactorily is eligible for membership. An annual membership costs \$4.00 and a Life Membership costs \$80.00, payable \$5.00 down and \$5.00 quarterly.

UNIVERSITY OF OKLAHOMA ASSOCIATION

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MEN, MADNESS, AND MOVIEMAKING Dwight Swain, ace script writer for O.U.'s Motion Picture Production unit, writes with wonderful humor of genii and gawks. . . . Page 4



BRANHAM—WHAT A CARD! A graduate of O.U.'s business school is making hay in a most unlikely spot—the contemporary card department of a greeting card company . . . Page 8



THE SEASON OF GIFTS Not only during Christmas, but throughout the year, there is an impressive exchange of gifts between Alumni and Alma Mater. . . . Page 12



RIDE THE DARK HORSE Coach Doyle Parrack's roundballers just may cinch a conference title, according to prognosticator David A. Burr. . . . Page 14



BANDED TOGETHER A unique group of alumni got together during Homecoming and strutted their stuff, just like the old days -sort of. . . . Page 22

ALSO IN THIS ISSUE Sooner Scene . . . Page 1 Repeal . . . Page 16 The Ominous Neglect . . . Page 10
New Books . . . Page 11
Roll Call . . . Page 17
Banded Together . . . Page 22 . . Page 10