

Distinguished Service Citations

Given by O. U. and the O.U. Alumni Association for Outstanding Citizenship, Pioneering, and Professional Achievement

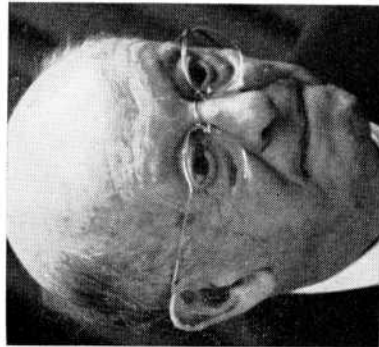


GEORGE L. CROSS

Now in his sixteenth year as president of O.U., Dr. Cross has guided the university during a turbulent period of change for the nation and education. Major problems with which he had to cope were the need for an expanded physical plant, student housing, the post-war veteran enrollment boom, faculty salary improvement, and a re-evaluation of the nation's educational needs in a post-sputnik era. Largely owing to his success with these problems, the University of Oklahoma has advanced to a position of national importance and Dr. Cross—recently elected president of the National Association of State Universities—has emerged as one of the nation's leading educators.

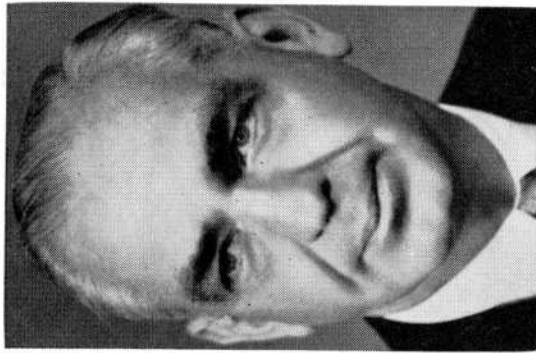
THOWARD McCASLAND is an independent oil man who has played an important role in the civic activities of Duncan and the affairs of the University of Oklahoma. He has provided land for use as a Duncan city park, has helped organize and now serves as president of the Duncan Industrial Foundation, and a few years ago spearheaded a drive to improve Duncan streets. He is a member of the board of directors of the Chamber of Commerce. At O.U. he had a distinguished record before graduation (football-basketball letterman and Letzeiser medal winner) and later as an alumnus (past president of the Alumni Association, O.U. Dad's Association, and the current chairman of the Board of Trustees of the O.U. Foundation, Inc.

T. H. McCASLAND



PAUL A. WALKER

ONE of the two O.U. graduates to receive Service Citations this year, Paul A. Walker received his Law degree from O.U. in 1912. Three years later he became attorney for the State Corporation Commission. The assignment led to his election as a member and later chairman of that body in 1931. President Roosevelt appointed him to the Federal Communications Commission in 1934 and his work with the FCC during the critical years of 1934-53 resulted in his selection as vice-chairman from 1945-52 and as chairman in 1952-53. He is well known to alumni of O.U. as a former president of the Alumni Association and for his work with the O.U. Alumni Club in Washington, D. C.



JOHN KIRKPATRICK

A NAVAL Academy graduate, John E. Kirkpatrick led a distinguished career in the navy (retiring in 1956 from the naval reserve with the rank of rear admiral) before entering into the Oklahoma oil business. He is or has been a member of the board of the YMCA, the Oklahoma Symphony Society, the Frontiers of Science Foundation, the Chamber of Commerce, the Independent Petroleum Association of America, and the National Association of Manufacturers. Kirkpatrick and his wife have actively supported organizations to improve the cultural opportunities in Oklahoma City. Recently, they provided a \$250,000 donation to build an Oklahoma Art Center at State Fair Park and have helped organize the Oklahoma Science and Arts Foundation.



EDWARD K. GAYLORD

FEVER since his helping to form the Oklahoma Publishing company in 1903, E. K. Gaylord has been an influence in civic, state and national affairs. He led the campaign in 1910 to move the state capital to Oklahoma City. In 1915 he served as president of the Oklahoma City Chamber of Commerce and has served as a member of that board and of many other civic organizations since that time. He helped found the Oklahoma Frontiers of Science Foundation in 1955 and has developed and promoted a number of scientific programs through his important position as editor and publisher of *The Daily Oklahoman* and the *Oklahoma City Times*.

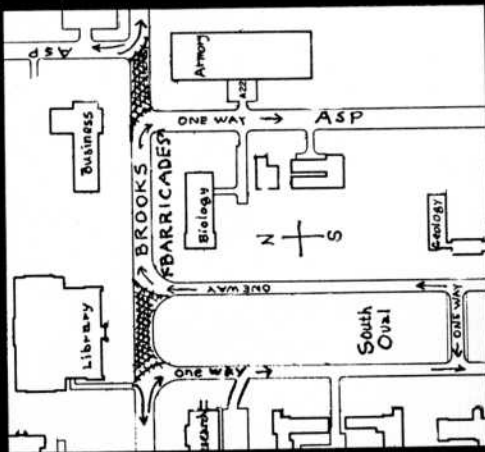
It all started last fall. Pelted by the *Oklahoma Daily* editorial page to prevent certain slaughter at the campus' pedestrian-vs.-driver crossroads, and appalled by the number of students driving cars (6,599 plus 1,317 staff-faculty), President Cross gave O.U.'s planning committee the green light for its first step in converting O.U. into a car-less campus with peripheral parking lots.

But as far as the spring semester *Daily* editors were concerned, the first step—barricading Brooks street and converting Asp and the south oval into one-way run-arounds—was a step made with the left foot. Editor Steve Cathey attacked the barricades with crusader fervor, and, with the aroused Norman City Council, honked so steadily about the resulting traffic congestions that President Cross one noon felt compelled to inspect the situation from atop the football stadium.

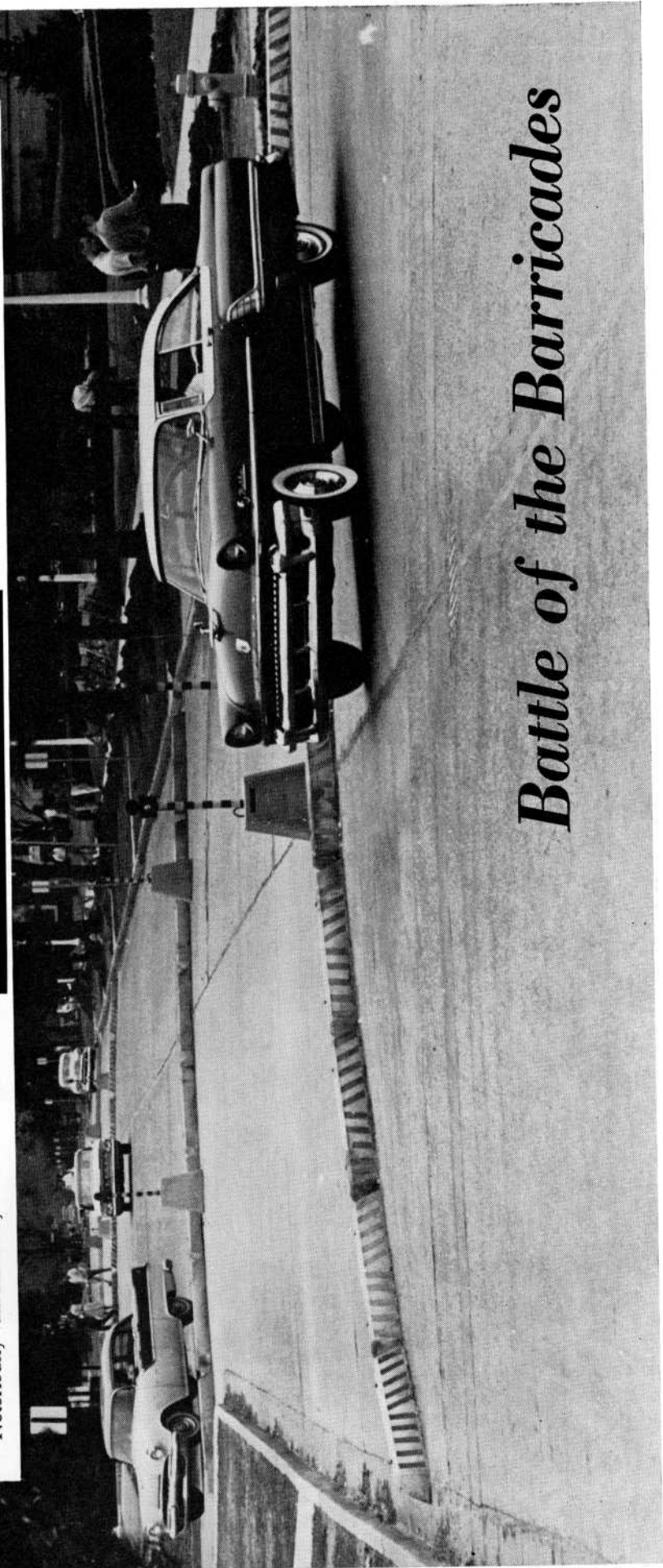
Notoriously unruffled by criticism of decisions

which he feels are correct, President Cross only noted "some" congestion and pointed out that it disappeared within a few minutes after campus rush hours (twelve and five). As it became obvious that this was the Administration's last word on the subject, Editor Cathey eulogized unsuccessful Student Senate attempts to demolish the barricades, lobbied a farewell warning to the Administration about havoc in the football season, and then vanished into the traffic at commencement exercises.

Despite Cathey's warning and pleased with reports of less distraction in streetside classrooms and of more safety for absent-minded bibliophiles, President Cross is still adamant about the barricades (see map and picture). More than likely, football fans will never notice them. They've known for years what the car-rich students are just beginning to learn: you can get there faster by foot.



Battlefield Map



Battle of the Barricades