## The First Landman Curriculum

NOW, THEREFORE, BE IT RESOLVED that the American Association of Petroleum Landmen extends to the University of Oklahoma its hearty congratulations in that this University is the first college or university in the United States to offer a fully accredited course of training (in petroleum land management) . . ."

So concluded a flowing resolution addressed to O.U. College of Business Administration Dean Horace B. Brown from the 1958 convention of the American Association of Petroleum Landmen. The resolution spotlighted an inauguration dear to the hearts of landmen and educators in this part of the country; for in the fall of 1958, eleven students at O.U. began the first year of a college curriculum devoted to preparing college students for careers as petroleum landmen. One year later, at the fifth convention of the A.A.P.L. in Oklahoma City, Dean Brown reported to the landmen about the reception of the curriculum. The gist of his report: gratifying success.

The new curriculum is not an easy one. The student in petroleum land management drills through 128 hours in which there are no electives and two minors (business law and accounting). His major work—18 hours of business management—comes in his junior and senior years along with required courses Geology 107 (structural geology for petroleum engineers), Geology 270 (petroleum geology for petroleum engineers), Petroleum Engineering 200 (oil field development), and Petroleum Engineering 257 (oil and gas law). In addition, during his freshman and sophomore years, the landman must take geology for petroleum engineers, trigonometry, basic geology drawing, and elementary

Continued on Page 23



Helping O.U.'s land management students find summer employment is this committee of oilmen: left to right—Don S. Burton, Ohio Oil, Oklahoma City; William M. Majors, Jr., '31ba, '34 Law, Cal-Ray Petroleum, Oklahoma City; S. M. Anderson, Jr., '39ba, '41Law, Calvert Drilling, Oklahoma City; Lee C. Neeley, McMahon, Inc., Oklahoma City; Robert J. Horstmeier, Fleet Drilling, Dallas, and W. Grayson Ray, Magnolia Petroleum Company, Oklahoma City.

student in the O.U. College of Law.

Miss Mary Margot Crutchfield, Norman, and James R. Hyde, '58eng, New York City, were married April 21 in the First Presbyterian Church, Norman. They plan to live in Livermore, California, where Hyde will be a stress analyst for a corporation. Mrs. Hyde, who is a former O.U. student, has been a stewardess for an airline in New York City.

BIRTH—Vaughan W. Rhoades, '58eng, and Mrs. Rhoades (the former Charlotte Warren, '56) have chosen the name Stephen Blake for their son born February 1. Grandparents are William Warren, '36ba, and Mrs. Warren, '29, '30. Rhoades is employed by Cities Service Research in Tulsa.

1959

Dick Bowman, '59, is now head football coach at Ponca City High School. He formerly held a coaching position at Seminole High School.

James L. Hill, '59eng, Clinton, has been awarded one of five teaching internships in mechanical engineering offered by the University of Illinois. The Illinois program is sponsored by the Ford Foundation.

Raymond C. Lohman, '59eng, Midwest City, has joined the technical staff of the Esso Research Leboratories, Baton Rouge, Louisiana. The Lohmans have a son, Larry Ray, 6.

Miss Janet Cabe, '59ba, Tulsa, has been granted a \$1,950 fellowship from the Ford foundation to study next year at Vanderbilt University, Nashville, Tennessee. A letters major, Miss Cabe will work on a master of arts in teaching degree at Vanderbilt.

William Kirkham, '59, has been elected president of the Student American Medical Association at a recent convention in Chicago. Kirkham is a junior in the O.U. School of Medicine.

James J. Rhyne, '59bs, Norman, and Sydney James, '59ba, Capetown, South Africa, are recipients of the Woodrow Wilson Fellowship award. The fellowship gives financial assistance to persons entering graduate work who intend to pursue teaching careers. Rhyne will begin graduate work in physics at Stanford University, Stanford, California. James, a philosophy student, will do graduate work at Johns Hopkins University, Baltimore, Maryland.

Margaret Jane Green, '59ba, Norman, has been awarded a \$1,890 teaching assistantship in the political science department of the University of Minnesota.

Carol Bailey, '59ba, and Mary Teresa Baldwin, both of Oklahoma City, are winners of the two annual \$1,500 University Press fellowships. Miss Baldwin, who attended O.U. her freshman year, is a graduate of Trinity College, San Antonio, Texas. The awards are given each year to graduating seniors or recent graduates planning careers in book publishing.

MARRIAGES—Miss Judith Beryl Smith and Darrel Gene Rickard, '59, both of Oklahoma City, were married March 28 in Mayfair Church of Christ, Oklahoma City. They are living in Norman.

Miss Virginia Coffman, Lexington, and Ronald E. Thompson, '59, Tulsa, were married March 28 in the First Baptist Church, Lexington.

Miss Martha Jane Riley, '59, and Kenneth Ralph DeBerry were married March 30 in the First Presbyterian Church, Norman. DeBerry, who is a former O.U. student, is now stationed at the Beal Air Force Base, California. The couple lives in nearby Yuba City, California.

Miss Donna Kay Dow, '59, Okarche, and Dale Ray Hughes, '59, Aline, were married March 28 in the First Christian Church, Kingfisher. Hughes is a student in the O.U. medical school and Mrs. Hughes is a senior at the University. Publishing House.

T. BENNETT YOUNG'S comic opera raid on St. Albans, Vermont, is so typically Confederate that it's a pity more importance can't be attached to it. At the time, Young's mission and his trials raised more furor than the actions of any American serviceman-with the possible exception of General Sherman. Commissioned late in the war to divert Union troops from the front lines by raids from the Canadian border, Young managed only one raid-on St. Albans-and spent the rest of the war in a Canadian courtroom proving to the Canadians' satisfaction and to the Union lawyer's chagrin that holding up a few banks and burning down a few buildings in Vermont is every bit as legal when done by a Confederate as tearing down Tara in Georgia when it's done by a Yankee (excuse me -damvankee).

Little besides Yankee legal talent was diverted northward, despite the terror of the north-border folks; and Young and the sympathetic Canadians whipped that easily enough with southern-fried rhetoric. Years later, Young—the first man to raise the Confederate flag in Jassamine County, Kentucky—changed from a courtly fanatic to a businessman-author (his best known work: Confederate Wizards of the Saddle) and his demeanor became so conservative that latter-day St. Albanians invited him to speak at an anniversary ceremony. Embittered and vocal Old Guard prompted the mellowed Kentuckian to decline, however.

Oscar Kinchen's ('16ba, '20ma) chronicle of this Confederate golden boy is excellent for its scholarship, less excellent for its style—which often smacks of the hundreds of magnolia-scented books Professor Kinmust have pored through—but even the euphemisms seem to make this amusing story more delectable.

RECOMMENDED: Civil War enthusiasts will find this a tasty morsel to help sate their 100th-anniversary appetites.

Miss Elizabeth Mary Ryan, '59, Fort Sill, and Warren H. Dunnington, '59, Norman, were married March 31 in the New Post Chapel, Fort Sill. The couple is living in Norman, where Dunnington is a senior at O.U.

Miss Alice Ellen Davis, Denton, Texas, and Gerald Hamer Mangold, '59bs, Enid, were married April 4 in the First Christian Church, Denton. Continued from Page 11

surveying. Still, at the end of the first semester, thirty additional students had joined the original eleven in the tough curriculum, and Dean Brown reported he had received "hundreds" of inquiries about the curriculum from throughout the petroleum belt.

The curriculum was made broad and tough for a reason. Half-breeds in the oil business, landmen must be as ready to serve their companies in engineering, geological, and public relations discussions as in their most widely known function, acquiring drilling rights. Setting up a curriculum to please both these profession-conscious but broadly-trained men as well as the American Association of Collegiate Schools of Business (the accrediting agency) was no simple matter.

The main bone of contention between educators and landmen when the former were approached by the latter early in 1955 was that of specialization vs. general education. The former was impossible unless a new chair could be endowed at O.U. It was also unnecessary in Dean Brown's eyes . . .

After a widely-attended extension division short course for landmen convinced landmen and educators alike that a curriculum must be agreed upon, Dean Brown presented the substance of the present curriculum to Continental landman Phil McGowan and Cal-Ray Petroleum president William Majors. McGowan was chairman of the national association's education committee, and Majors was chairman of the local organization's education committee. Both men liked what Brown proposed.

Liked is hardly the word. The support given the curriculum by these two men and their associates is nothing short of phenomenal. Three O.U. landman majors are attending classes drawing on a \$2,750 scholarship fund which McGowan raised from 22 local chapters of the Association. And most impressive, six landmen have joined together in a committee to find summer training jobs for O.U. landman majors.

Toward the end of his report to the A.A.P.L. convention, Dean Brown responded to the landmen's 1958 resolution by presenting appreciation citations to McGowan and Majors for their efforts in establishing the nation's first curriculum in petroleum land management at O.U. It was an expression of what promises to be one of the most admirable of mutual admiration societies.