

Publisher Is New Alumni President

The year 1937 was a profitable one for Wallace C. Kidd and for the University of Oklahoma. Although 1937 was Kidd's only year at O. U., it was enough to complete his degree in journalism—and it was enough to convince him that the University was worth his support as an alumnus. This support has been capped by his election as 1961-62 president of the University of Oklahoma Association, succeeding Don Walker, '15geol, Tulsa.

Kidd, last year's vice president and a member of the board of directors, heads a list of officers which includes two vice presidents, Don Barnes, '49Law, Okmulgee district court judge, and Mrs. Jack Maurer (Mary Frances McCasland, '52ba) of Duncan. R. Boyd Gunning, Norman, is the alumni executive secretary-treasurer. New members of the board of directors elected this spring are Denzil D. Garrison, '53Law, Bartlesville; Ernest "Mike" Massad, '32, Ardmore; Patrick J. O'Hornett, '41, Oklahoma City; Fred R. Harris, '52ba, '52Law, Lawton, and C. D. Northcutt, '38Law, '39ba, Ponca City.

After receiving his O.U. degree, Kidd was news editor of the *Walters Herald* before joining the *Anadarko Daily News* as advertising salesman, then news editor, advertising manager and assistant general manager. He became part-owner, editor and publisher of the *Bristow Record* in 1946. When the Bristow paper was sold, he purchased an interest in the Anadarko Publishing Company and is now editor and co-publisher of the *Daily News*.

Kidd is also a director of the Oklahoma Development Council, having first been appointed in 1956 to the council's projects committee on development of the state's tourist industry. He was a member of the



Wallace C. Kidd, '37journ, (right) received the congratulations of a fellow newspaperman, Fred E. Tarman, '10ba, after Kidd's election as the new president of the O.U. alumni association.

state economic advisory commission in 1955. Kidd is a past president of the United Press Editors of Oklahoma and past president of the state professional chapter of Sigma Delta Chi journalism fraternity. He represented the Oklahoma Press Association on a Navy-sponsored tour of Pacific naval defenses in 1955 and has been prominent in OPA support of the O. U. School of Journalism.

Born in Poteau, Kidd is a graduate of Poteau High School and attended Poteau Junior College and Oklahoma A. and M.

College before coming to O. U. where he was news editor of the *Oklahoma Daily* and on the advertising staff of the *Sooner Magazine*. Two years ago he established a newspaper internship to provide summer employment for a junior O. U. journalism student.

Kidd has been active in the Anadarko Rotary Club and the Chamber of Commerce and is a member of the Methodist Church. He is married to the former Dorothy Lucas, '38. Their daughter Karol is a sophomore in journalism at O. U.

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