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The Meaning of Greatness

A great university in Oklahoma can have a far-reaching effect on every area of life in the Southwest. This need for excellence, as stated here by leaders from many fields, is the reason behind the University's new development program.

The Luck of the Cartwrights

So you think superstitions are relics of a bygone age? A science teacher at the University School doesn't agree, and as an expert on the occult, he very well could be right.

New Deans Take Over Old Colleges

The Regents have given fine arts and the graduate college new deansand they are men who will never be content with less than the best in the programs they direct.



The Golden Days

The most popular guessing game among Sooner alumni—identification of their classmates from the "Golden Days"—continues this year with photos from the inexhaustible Heffner collection and the *Sooner Magazine* files.

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the cover

The University scene is changing-just ask any visiting alumnus. Few students remember this carefully landscaped garden between the statue and the library as the busiest street on campus. O.U. planners began altering the traffic pattern two years ago to reduce the noise and congestion on the South Oval.



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Editor: Carol J. Robinson Executive Editor: R. Boyd Gunning Editorial Assistants: Connie Ruggles, Bob Carey, Joe Davis

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