



STATE OF OKLAHOMA
EXECUTIVE CHAMBERS

OKLAHOMA CITY

J. HOWARD EDMONDSON
GOVERNOR

February 20, 1962

Dr. G. L. Cross
President
The University of Oklahoma
Norman, Oklahoma

Dear Dr. Cross:

Allow me to congratulate Radio Station WNAD for becoming affiliated with the Columbia Broadcasting System. I feel it is a worthwhile desire on the part of the University of Oklahoma and its Regents to want to make WNAD self-supporting.

But a more important goal I see for WNAD is an increased opportunity to popularize cultural and educational aspects of its historic service. By the use of popular programming techniques upon which you have embarked, you will be able to reach a much wider audience than in the past and thus realize a greater opportunity of service.

Your action is in the public interest and the citizens of Oklahoma will be grateful.

Sincerely,

A handwritten signature in cursive script, reading "J. Howard Edmondson".
GOVERNOR

JHE:jp