

Sooner

MAGAZINE

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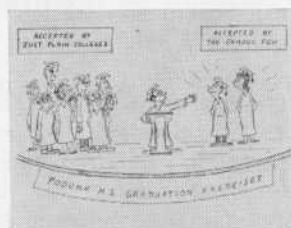
The Press: quality is standard procedure 3

The final article in the Anatomy of Excellence series points with pride to the University of Oklahoma Press, distinguished in the field of educational book publishing, recipient of countless prizes, awards and commendations throughout its 33-year career.



When the Last Class Is Over 7

This spring five professors will leave the O.U. classrooms where they have been holding forth for so many years. They are retiring from a steady diet of lectures and quizzes and preparing for travel, research and just taking it easy.



Collegiate Storm Is Brewing 10

Are our colleges training competent students, or are they becoming high level diploma mills in an effort to take care of the enrolment flood? In this article the president of Chatham College analyzes the problems and suggests a solution.



Don't Go Near the Sunlight 13

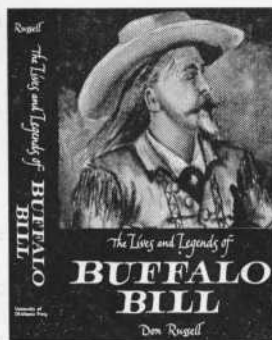
The sun is a source of life for man, but it also may be a source of man's ills. With the aid of guinea pigs and a few human volunteers, researchers at the University Medical Center are delving into the mysteries of the effect of the sun on skin.

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the cover

Don Russell's *The Lives and Legends of Buffalo Bill* won two literary prizes for the author and a design and production award for its publisher, the University of Oklahoma Press. A discussion of the Press' formula for such successful publishing begins on page 3.



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