

Sooner

MAGAZINE

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They Never Took 'No' for an Answer 3

The land-hungry Oklahoma Boomer of the 1880's caught the fancy of a nation who followed his plight in story and pictures in the newspapers of the day. Some of the sketches from one of these journals are now part of O.U.'s Frank Phillips Collection.



Headhunters on the Campus 8

Finding a job isn't hard for the college graduate; it's finding the job that's the problem. The University's office of employment services attempts to give Sooner graduates a hand—and to help company recruiters find the men they need.



Whoever Heard of Scholar-Athletes? 10

Surely you've heard the jokes about the "big, dumb college athlete." If so, you may be surprised to learn that a substantial group of Sooner sports stars are putting that old stereotype to rest once and for all.



The Night People 13

The College of Business Administration has gone to great lengths to devise an after-hours master's degree program for men who can't afford to leave their jobs to go back to college. You'll meet a few of them in this article.

also in this issue

Sooner Scene . . . Page 2
Cobean Cartoon . . . Page 15
Conversation Piece . . . Page 15
Roll Call . . . Page 16
New Books . . . Page 22
Backlog . . . Page 24

the cover

This sketch, depicting a Boomer family being ejected from the Indian Territory by the cavalry, was done from a Frederic Remington original and appeared in *Frank Leslie's Illustrated Newspaper* in 1885. A series of these sketches can be found in O.U.'s Frank Phillips Collection. (See page 3.)



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