

Dazzling is the view across the Pacific
**along the BOAC Jet Bridge
 to the Orient**

Magnificent and quite attainable. Just board a Rolls-Royce 707 jet in San Francisco and travel westward through Honolulu and Tokyo—all the way to the British Crown Colony of Hong Kong. There, if you wish, you can fly on to Bangkok, and Singapore. Or stop-over anywhere enroute at no extra air fare.

BOAC Cabin service, transpacific style, is an impeccable blend of British and Oriental solicitude. Your stewardesses: Chinese, Japanese, British. You arrive gloriously receptive to the message of the Orient! The brilliant sights along the BOAC Jet Bridge are priced as low as \$900, San Francisco—Hong Kong, Economy Class round-trip; from Honolulu, \$774. For surprisingly little more, you can come home the other way, around the world! In one full swoop, or again with stop-over privileges along the way. Clear the way with your Travel Agent. Today—and beat the crowd!



NORMAN, OKLAHOMA



1740 MERCANTILE DALLAS BLDG.

DALLAS 1 • RI-1681

ALL OVER THE WORLD

B·O·A·C

TAKES GOOD CARE OF YOU

BRITISH OVERSEAS AIRWAYS CORPORATION

Offices in all principal cities