



BEN G. OWEN
Director of Athletics

It is with pleasure that I look back over the athletic history of the University, sprinkled with great successes and dotted with reverses. It has been a great struggle growing from a child in swaddling clothes to a member of one of the greatest conferences in America and I attribute this growth and success to one dominant trait that has lived through it all, good sportsmanship.

Whatever else is said of Oklahoma, it is said that she is a good sport, a good loser and a gracious victor. That is the spirit that brings victory even out of defeat and that above everything else typifies Oklahoma.

Good sportsmanship involves playing the game for the love of competitive play, regardless of the outcome, in order that youth may grow and broaden under the influence of the rules of the game, learn team work and discipline, sacrifice and the spirit of living a clean and wholesome life for the love of it.

Ben G. Owen

Conversation Piece

The above message, taken from the pages of the 1923 Sooner yearbook, is indicative of how Sooner football tradition has evolved out of the Owen era, making almost every weekend at the University a special occasion. With the recent celebration of another Homecoming day, the Sooner Magazine asked five alumni to recall how this event was observed when they were in college. Their answers are on the following pages of the Roll Call section.