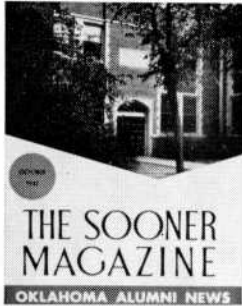
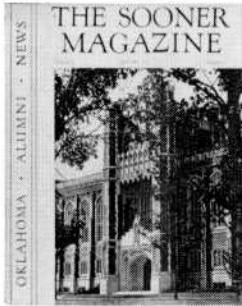
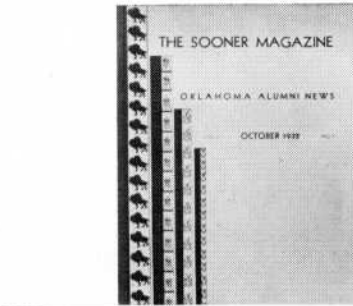


sooner scene

the magazine gets a face lifting



The *Sooner Magazine* was established in 1928 as a news magazine for graduates and former students of the University of Oklahoma. The first editor was Joseph A. Brandt, a 1921 graduate in journalism and a Rhodes Scholar who returned to his alma mater after eight years experience on Oklahoma newspapers. Associate editors were Betty Kirk, '29journal, and Duane Roller, '23bs. The first few issues included articles by an impressive number of Oklahoma celebrities. Here are some examples: George Milburne, John Joseph Mathews, Elizabeth Ann McMurray, Joseph Benton, Jack Fisher, David Ross Boyd, Elgin Groseclose and Mrs. Walter Ferguson.

Needless to say, with a line-up like this, the *Sooner Magazine* was an immediate success. It became the best source of readable news of alumni and of the changing scene of the University. The *Sooner* has been recognized for its excellence by the American Alumni Council nearly every year of its existence. Roscoe Cate won many awards during his years as editor. The most distinguished award was won by David Burr, as editor, in 1955. This was the Robert Sibley Award given to the "outstanding alumni magazine in America." Carol Robinson, now Mrs. David Burr, continued in the same pattern of quality, and Paul Galloway,

our present editor, is showing with each issue that he deserves to be a member of this fine company.

This issue of the *Sooner Magazine* has a new look, a new size, a new paper, and contains some new ideas. We hope you like it. We believe it is more attractive and easier to read in this format. Your comments, suggestions or criticism are invited. As we have said before, it is the only magazine in existence written and published exclusively for you, the alumni of the University of Oklahoma.

It is our intention to have a well-rounded comprehensive program for alumni, with each publication responsive to your interests. With this in mind, the *Sooner News-Makers* was started in 1959 in order to give more attention to alumni and faculty members who are going places and doing interesting things. The *News-Makers* was accepted so well that it is now published every other month, alternating with the magazine.

Looking back over the years at the magazine and the people it serves, only one thing appears certain. There will be other changes in the future. We hope each change helps establish better communications with you.

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