

Want to win a free trip to Europe this summer?

THE UNIVERSITY OF OKLAHOMA ASSOCIATION LIFE MEMBERSHIP CONTEST

Any and all life members of the O.U. Alumni Association are eligible to win a free trip to Europe this summer in a contest sponsored by the Association to acquire *new* life members. The grand prize (Free Trip To Europe) will go to the person who sells the greatest number of life memberships in the Alumni Association during the four-month period beginning January 1, 1966 and ending April 30, 1966.

ELIGIBILITY—Any alumnus of O.U. is eligible to enter, providing he or she is also a life member. (If not already a life member, the first step is to become one.)

CONTEST DIVISIONS — Each contestant may enter only one of three divisions.

DIVISION 1: Current members of the Executive Board and past presidents of the University of Oklahoma Association.

DIVISION 2: Current officers of all chartered OU alumni clubs and members of their Executive and Advisory Committees.

DIVISION 3: Open competition for all Life Members.

PRIZES:

GRAND PRIZE: A 22-day Heart of Europe Tour, departing Oklahoma City June 8 and returning June 29. Contestants in Divisions 1, 2, and 3 will compete for the Grand Prize. (This is an alumni tour sponsored annually by the O.U. Alumni Association. Itinerary is available upon request.)

DIVISION PRIZES:

(1) First place winners in each division will receive a portable television set.

(2) Second place winners in each division will receive a Polaroid Land camera.

(3) Exception: In the division in which the Grand Prize winner is named, the second place winner will receive a portable television set and the third place winner will receive a Polaroid Land camera. (Each contestant is eligible for only one prize; consequently, the Grand Prize winner does not receive a division prize.)

ADDITIONAL CONTEST INFORMATION:

(1) Each contestant must enter by completing the regular contest entry blank below.

(2) Only life memberships sold during the months of January, February, March, and April count in the contest. Each contestant must claim credit for each life membership sale by notifying the Alumni Office immediately following the sale.

(3) Both husband and wife are included in a joint Life Membership, providing both are graduates or former students, at the cost of a single Life Membership (\$100.00) In this contest, such a joint membership counts as two Life Memberships sold by a contestant.

(4) Contestants will receive packets of materials concerning the benefits of a life membership from the Alumni Office to present to their prospects.

(5) Additional information concerning prospect lists may be obtained by writing the Contest Director.

CONTEST ENTRY BLANK

TO: Contest Director, O.U. Alumni Association

I want to be a contestant in the Life Membership contest. Please send me additional material and information.

Please enter me in DIVISION NUMBER _____.

Signed _____

Address _____

Which is right for you?



If your hearing is normal, the telephone handset on the left is for you. It's what you use now.

But if hearing is a problem, the one on the right may be a help.

It's a transistorized handset for the hard of hearing that has been developed by engineers at Bell Telephone Laboratories.

The small, thumb-operated knob lets the hearer adjust the volume of the caller's voice as on a radio, making it as loud as desired. The handset fits inconspicuously on any phone base, in any color. It's one of a number of telephone aids for the handicapped.

For the speechless, there is an electronic artificial larynx, also developed at Bell Laboratories. This provides a steady tone in the throat cavity which can be modulated into words by shaping mouth and lips.

Several thousand bedfast children around the country keep in touch with classroom work from home or hospital via two-way Bell System amplified telephone circuits.

For the blind, there are switchboards that operate by touch. Other devices for other impairments are being worked on.

Some of this equipment looks like the regular thing—some doesn't.

But the point of it all is to give the handicapped service that's as close to the regular as we can make it.

If you'd like more information about any of these helpful special services, just call a Bell System Business Office, or ask a telephone man.



Bell System

American Telephone & Telegraph
and Associated Companies