



*The man for whom Adams Center (in the background) is named is K. S. (Boots) Adams (third from right), chairman of the board of Phillips Petroleum Co. With him at the dedication were (from left) Reuben Sparks, OU Regent; Mrs. Adams; Dr. Cross; Mrs. John Houchin; Adams; John Houchin, OU Regent and a vice president of Phillips, and Larry Houchin.*

## *Adams Center*

*Photos by The Norman Transcript*

Adams Center, tallest structure on the campus, was officially dedicated on Saturday, Oct. 30. The 1,000-student housing unit is named for K. S. (Boots) Adams, chairman of the board of directors and the finance committee of the Phillips Petroleum Co. of Bartlesville. The four 12-story buildings in the complex are named for individuals and families who have played significant roles in the development of the university.

They are Johnson Tower on the southwest, McCasland Tower on the northwest, Muldrow Tower on the northeast and Tarman Tower on the southeast. Dedication speaker was Dr. George L. Cross, "Both Adams and his company have been loyal supporters of the University for many years and we are pleased to honor him," he said.

"Adams started with Phillips as a warehouse clerk in 1920 and has been chairman of the board since 1951. He carries on a tradition of support begun by the late Frank Phillips. Evidence of this support can be found in many

places, such as the Frank Phillips Collection in Oklahoma and Indian History and contributions to our computer laboratory and Plan for Excellence. He is a recipient of the Distinguished Service Citation, awarded to him in 1969.

"Johnson Tower honors the family of the late E. B. Johnson. He was one of OU's best friends and this friendship spread throughout his family. Eight of his children and 46 members of the second and third generations enrolled here and a member of the fourth generation is now enrolled. Johnson was the son of a Chickasaw chief. His primary reason for moving to Norman before the turn of the century was to live near an institution of high learning.

"McCasland Tower is named in honor of T. Howard McCasland of Duncan. He is president of Mack Oil Co. and a 1916 graduate of OU. McCasland's service to the University has been invaluable. He is chairman of the

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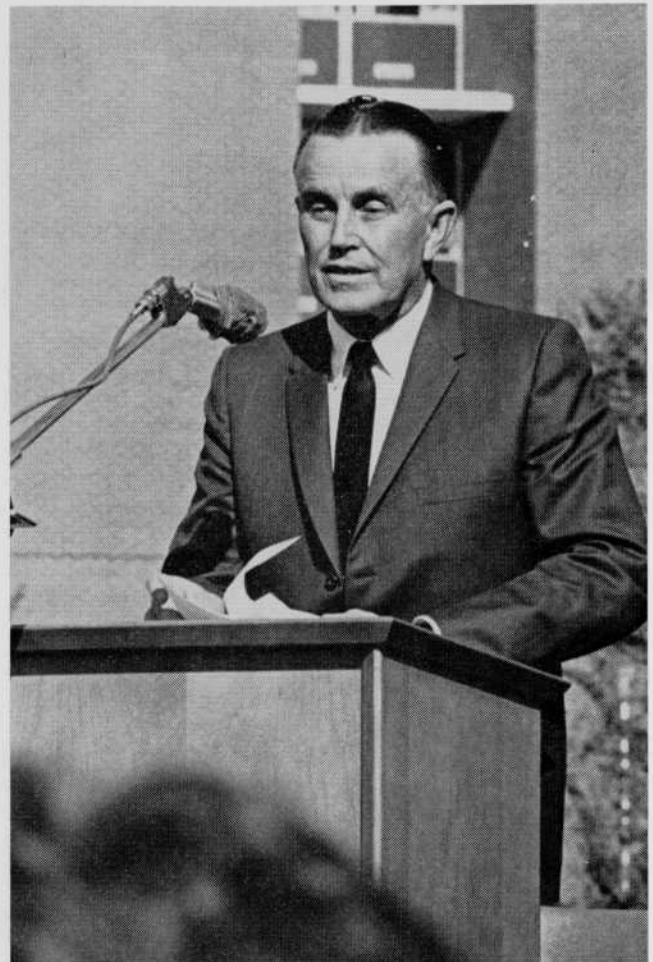
*David Burr (left), assistant to the president for University Relations and Development, and Jim Swain, director of University Relations and Public Information, were two of the busier people during the two-week observance. Burr was in charge of the anniversary program, assisted by Swain.*

board of trustees of the OU Foundation and is a past president of the Alumni Association and the Dad's Association. Recently he provided the funds for four endowed professorships at the University. In 1959 he received the Distinguished Service Citation.

"In dedicating the Muldrow Tower, we honor another University family. The late Hal L. Muldrow Sr. was a member of the OU Board of Regents and one of the founders of the Dad's Association which he served as secretary. For 50 years he was leader in University affairs. When he died in 1951 at the age of 79, his children already had become part of the University scene. Hal L. Muldrow Jr., Norman, state senator from Cleveland County, has been president of the Alumni Association and is a recipient of the Distinguished Service Citation. Fisher Muldrow, Norman, is a past president of the Alumni Association and Dad's Association and his wife has served as president of the Mom's Association. Alvin Muldrow, Brownsfield, Tex. rancher, is a long-time OU supporter and the former Mattie Anne Muldrow is married to Carl E. Reistle Jr., Houston, the main speaker at the dedication of the Engineering Center.

"We are proud to honor Norman publisher Fred Tarman by dedicating the Tarman Tower. He has been president and publisher of the Norman Transcript since 1930 and was editor for eight years prior to that. Through his leadership the newspaper has won the Oklahoma Press Association's Sweepstakes Award 19 times in the past 26 years, including the last nine straight years. Tarman received his degree from OU in 1910. He is past president of the Alumni Association, a trustee of the Foundation, a member of the Oklahoma Hall of Fame and a recipient of the DSC."

OU Housing Director William H. Strickland introduced representatives of Black, West and Wozencraft, Tulsa, the architectural firm on Adams Center, and the construction firm, Harmon Construction Co., Oklahoma City. Also cited were OU architects Richard Kuhlman and Ray Drago.



*Dr. Cross was principal speaker at the dedication of Adams Center, the 1000-student housing complex which towers over the southern edge of the campus. Three Oklahomans and two Oklahoma families were honored at the ceremony.*



*THE JOHNSON FAMILY—Six of eight children of the late E. B. Johnson for whom Johnson Tower was named were present for the dedication. Mrs. Phil (Ina Johnson) Kidd, Mrs. Leroy C. (Aline Johnson) LeFlore and Mrs. Froma Johnson Johnson, daughters, and sons Neil R., Montford T. and Edward B. Johnson. Mrs. Graham B. Johnson, a daughter-in-law, was represented by her daughter, Mrs. James Agar. Mrs. Roy Gardner, daughter of the late Veta Johnson Giles, a daughter, was also a member of the Johnson family group.*



*THE McCASLAND FAMILY—Dr. Cross congratulates T. Howard McCasland for whom McCasland Tower is named. Members of the family are (left to right) Jack Maurer and Mrs. Mary McCasland Maurer, T. Howard McCasland Jr. and his wife, the former Phyllis Hahn, Regent Reuben Sparks, McCasland, Mrs. McCasland and Dr. Cross.*



*THE MULDROW FAMILY—Muldrow Tower is named for the family of the late Hal L. Muldrow Sr. Here for the dedication were (back row, from left) Carl E. Reistle, Woody Holliday, Hal Muldrow Jr., A. M. Muldrow, Mrs. Reuben Sparks, Sparks, Bill Boyle, Dr. Cross, Fisher Muldrow, (second row, from left) Mrs. Carl Reistle, a daughter of Hal Muldrow Sr.; and her daughter, Mrs. Woody Holliday; Mrs. Hal Muldrow; Mrs. A. M. Muldrow; Mrs. Ann Neimeyer (standing behind), a granddaughter; Mrs. Fisher Muldrow, and Mrs. Bill Boyle, a granddaughter, and great-grandchildren.*



*THE TARMAN FAMILY—Tarman Tower is named for Fred Tarman, editor and co-publisher of The Norman Transcript. At the ceremony were (back row, from left) Sparks; Mrs. Jo H. Hoskinson, Mrs. Tarman's sister; Mrs. R. F. Remmers, the Tarman's daughter; Marilyn Remmers, a granddaughter; the Fred Remmers; (front row, from left) Mrs. Enola Jackson, Tarman's sister; Elaine Remmers, a granddaughter; Mrs. Fred Tarman, and Tarman, congratulated by Dr. Cross.*