



Left to right: your agent, your secretary, your district manager and your electronic data processor.

Your Standard Life Team

All total, Standard Life and Accident Insurance Company employs some 2,250 people and 1 electronic data processor. This one data processor issues policies and determines benefits on the basis of individual requirements; issues dividend notices; provides daily cycling of new policy applications and authorizations; analyzes claims and income by policy type; provides marketing research by analyzing present conditions and predicting trends; computes reserves on \$539,-898,490 total insurance in force; plus, a great number

of other services which provide fingertip information to agents and policy holders around the globe.

So with all this from one computer, what do we need with 2,250 people? Simple! To attend to the needs of other people — our policyholders. Free from routine, time consuming detail work, our staff can devote their immediate and undivided personal attention to your individual insurance needs.

To receive this complete, personal insurance service, simply call **Your Nearest Standard Life Agent.**



Standard Life
AND ACCIDENT INSURANCE COMPANY
OKLAHOMA CITY, OKLAHOMA

Mr. David A. Burr
1911 Westbrook Terrace
Norman, Oklahoma 73069