



## AN ACRE OF SEATS IN A PALACE OF SPLENDOR

By Bill Peterson, Number 5 in a series

### THE AMBASSADOR THEATRE—ST. LOUIS

Another temple of entertainment designed by the firm of Rapp and Rapp of Chicago, the Ambassador exhibits a more modern approach in decor. Silver color was used in place of gold in decorating the vast auditorium. The theatre was built for the Skouras Brothers in 1927 with a capacity of 3000. Illuminated jewel like pendants hang in front of the organ screens creating a spectacular effect in the darkened theatre. The organ, a Wurlitzer 4'24 is still in the house, but cannot be played, as a Cinerama screen now comes out over the top of the organ console.