THE COVER PHOTO

DON MILLER was 30 years of age at the time our cover photo was made in January of 1927. He is here shown at the console of the 4-20 Wurlitzer in the State Theatre, Detroit. Now a spry and witty 72 years of age, Don caused a sensation at last year's National Convention in Detroit, with his opening concert on the DTOC organ. It is appropriate, therefore, on the eve of another National conclave, to feature THEATRE ORGAN's interview with ace theatre organist Don Miller, beginning on page 5 of this issue.



VIEW FROM THE MIXING CHAMBER

I have frequently been asked just what this organization needs to be really effective-to really swing. We are getting much better cooperation all the time. However, our lines of communications need even more tightening. But one of the most important things we need is something that few seem to want to face up to.

And that is . . .

MONEY! No one wants to talk much about it, but the need has been and is of prime importance. If we are to have an Orgelklub of this type at all, it should be strong and effective, not merely a custodian of publications. Our official magazine, THEATRE ORGAN BOMBARDE is a first-quality specialty magazine printed in relatively small quantities. This costs MONEY. We have to pay the price, and it is well worth it, for the magazine is the backbone of ATOE. But it cannot solve organizational problems. More money is needed for necessary travel by National Officers at the direction of the President and the Board of Directors. The business and publication duties have expanded to the point that all departments need relief from routine but important bookkeeping duties.

ATOE - TOO BIG OR TOO SMALL? If the raise in dues at last year's convention had not been approved, ATOE would be in serious financial trouble. After postal rate hikes and printing raises along with the general rise in cost of everything - we are managing to hold our own. But this does not provide adequate funds for official travel or extra help for the main, editorial and circulation offices. This organization would be much further along if the National dues had been raised to \$10 some years ago. It takes money to accomplish things, and right now they need accomplishing more than ever. If ATOE had the funds, properly supervised by the Board of Directors, this group could swing big in this country. Would you, for example, like to see Theatre Pipe Organs on national TV? How about in your local Civic Center, or favorite theatre? In some places striking advances have been achieved, but think of the value of a concerted National Campaign! But alas! here we are back to money again

ATOE began over 13 years ago as an organization of Theatre Pipe Organ Enthusiasts - mostly people who owned them or played them. It was dedicated to preserving the tradition and furthering the understanding thereof through exchange of information. It is clearly different now: the call is there for us; but we need more money if we are to achieve anything beyond simply keeping up with the magazine.

SEE YOU IN L. A. JULY 13-16!

VOTE FOR DIRECTORS BY JUNE 30!



Dick Schrum, President

Theatre Organ

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