



Helen Hellyer at her Hammond RT3 in her home.

TV promotional tape for the "Save the Warner" Theatre in West Chester.

For six years Helen was the "house" organist in the residence of friends — Roger and Dorothy Bloom — near Downingtown. The Blooms are active in theatre organ circles and have done much to build the popularity of theatre organs. The United States pipe organ from the Lansdale Theatre found a most comfortable home with the Blooms.

When Roger and Dorothy moved to Florida last year their organ needed a new place to show its charms. Helen lost no time in getting word to the owners of the internationally famous Sunnybrook Enterprises in Pottstown. The "U.S. Pipes" now graces the ballroom of this entertainment,

recreational and dining center, owned for fifty years by the Hartenstine family. Helen has been featured at a typical Sunnybrook Saturday night dining, dancing and entertainment extravaganza; a packed-house annual Tri-County Chamber of Commerce banquet; and a Rotary Club annual family night Christmas Party.

The Pottstown area is almost alone in having an active theatre organist of the "silent" days. Helen is credited with bringing back to southeastern Pennsylvania an appreciation of silent movies with live authentic organ accompaniment.

On November 14 Helen is scheduled to accompany a movie on a Hammond RT3. She and husband Bill (William S.) have been married for over fifty years. □

*On its way . . .*



The beautiful poster, shown in reduced size on the cover of this issue, is but one of several aids prepared for use in the "PIPE UP!" membership drive now going on.

Geoffrey Paterson of Toronto, Associate Editor of THEATRE ORGAN, designed the poster and prepared the finished art work. Actual size is 8-1/2" x 14". It is printed in full four-color process on 10pt coated cover stock. What you see on the cover is exactly what it looks like, except for size. The space at the bottom just above the ATOS name is provided for chapters to add their name and local telephone numbers.

The posters can be ordered in any quantity by chapters *and individuals* from ATOS Back Issues and Binders, 1393 Don Carlos Court, Chula Vista, California 92010. Price is \$1.00 each, which is below cost.

In addition to the poster, the "PIPE UP!"

Committee, led by Thelma Barclay of Puget Sound Chapter, is sending to each chapter a packet containing suggestions for recruiting new members, plus samples of a press release and a folder. Back issues of THEATRE ORGAN to use in the campaign can also be ordered along with the posters.

Read Richard Sklenar's message on page 4 of this issue to get an idea of the importance of this membership drive. The cost of preparing an issue of THEATRE ORGAN for printing is the same, regardless of the number of copies printed. Likewise, much of the administrative costs of the Society are relatively fixed, regardless of membership. Hence, the larger the membership the more funds available to further our goal of preserving the theatre organ as a viable musical instrument (and enjoying the work and the music and the friendships in the process).