

Organ presentations became the big thing after silent films bowed to the talkies. Here we present reviews of some. Sources were Exhibitors World Herald (EWH) and Variety (V).

Circa 1930 (V) ...

Variety is reviewing this act by request. In all probability, EDWIN MEIKEL, Chicago's Harding Theatre organist, originated the stunt. If so, he must be given credit for turning his alloted minutes into a highly entertaining box office attraction. His idea deserves serious consideration by other organists who are searching for something other than the conventional.

It must be remembered that the Harding is a neighborhood theatre and that portions of his stunt would not work in downtown or "transient" houses.

Meikel started with a list of names of those who had sent requests during the week. The box office value of this in a neighborhood house is evident, and to cinch it, there were exclamations of recognition from all portions of the house. Another list of names followed, this time of neighborhood brides and grooms classed as members of Meikel's organ club, and the audience was asked to join in on a chorus of well-wishes. Then Meikel presented a comedy ditty for each newlywed couple to the tune of "Gallagher and Shean." This is worth a theatre party in itself for the couples mentioned. and the rest of the audience drew plenty of laughs from it.

A slide announced that Meikel was serously considering matrimony himself and that he needed advice from the club members. All those who believed that he should be married were to sing a special song dealing with its advantages, while all those who believed otherwise were to sing another special set of lyrics dealing humorously with its darker side. He would accept as his decision that chorus which was sung the louder. As a bang-up finish, after completion of the choruses, a slide stated: "I will be married in October" and as a portion of the audience applauded, another slide carrying "1982" in large figures was projected. This brought forth a howl.

Meikel closed with a couple of pop numbers which were sung by the customers. So much good feeling had been worked up by this time that the choruses were practically shouted. At times Meikel guit playing, leaned on the console and grinned at the customers.

Circa 1930 (V) ...

The JESSE CRAWFORD portion of the New York Paramount's program included the playing of "Put Your Arms Around Me, Honey," "In a Little Spanish Town," "Moonlight on the Ganges," and "Tonight You Belong to Me." Prior to the introduction of his wife, Helen, at the finish, there was a double playing of "Blue Skies," a big kick. Eight minutes.

March 15, 1930 (EWH) ...

ADOLPH GOEBEL at Yonkers, New York's Loew's entitled his week's solo "What Do I Care" and opened his spot with this tune. At the finish, an usher presented the organist with a package from which he extracted a string of frankfurters and a message which said that the operators refused to project the slides on the screen and bet Goebel \$100 that he could not put over a solo without them. He took the bet and won it by telling the audience to sing "Let Me Call You Sweetheart," "Singin" In the Rain" and "Ain't Cha" which they did and proved conclusively to the operators that Goebel did not need them for the solos. Mr. Goebel then announced that his music teacher was in the house and asked if they'd like to hear her play. They did, and Goebel introduced Miss Frances Ann Ginding, a four-year-old girl (daughter of the house's music director). Miss Ginding pleasingly played a chorus of "Pagan Love Song" to a good reception, and then Goebel closed this pleasing solo with a chorus of the same song to which the audience sang with fervor.

Circa 1930 (V) ...

EDWARD K. HOUSE, solo organist in Chicago, had a singing class stunt, introduced by Ed Meikel, another Lubner & Trinz organist. House billed it as lesson

1988 ATOS Young Organist Competition

The fourth annual Young Organist Competition brought forth entries from 10 talented young artists. Their names and qualifications were known only to ATOS President Jack Moelmann, who duplicated the tapes for the judges, and to Lois Segur, Chairman of the Competition Committee. The tapes were numbered in sequence as they arrived, and the judges knew only the age of the contestant and the size of the pipe organ used.

The entrants and their sponsoring Chapters were:

Junior Division (Ages 13-15)

Jelani Eddington (13) Central Indiana
Christopher Hegarty (13) River City
Elenor Nardy (13) Mid-Florida
Jason Slade (13) CATOE
Faith Sunman (14) Southwest Michigan

Intermediate Division (Ages 16-18)

Robert Cejka (17) Eastern Massachusetts
Martin Harris (17) London & South of England
Anthony Milligan (18) San Diego
Senior Division (Ages 19-21)

Norine Castine (19) Motor City

Jelani Eddington, age 13, was the competition winner, as well as placing first in the Junior Division. Martin Harris was the winner in the Intermediate Division and Norine Castine won in the Senior Division. Each winner received a cash award of \$250 and Jelani Eddington received an additional \$250 as competition winner. The exciting part of their prizes this year was being brought to the National Convention so they could play for us in a cameo performance. Melissa Ambrose, winner of the 1987 competition, shared a concert with them and had the pleasure of introducing them. Their checks and award certificates were presented to them at the banquet. Our sincere congratulations to these winners and our thanks to all who participated.

The judges this year were Gaylord Carter, Lin Lunde, Candi Carley-Roth, Judd Walton and Lew Williams. Only Gaylord Carter was identified at the outset; the names of the other four were announced after the final grading. Special thanks to them for so willingly giving their time for this important project.

This annual competition is a most worthwhile endeavor of our society, and I am hoping that all the Chapters will be searching for youngsters to enter Lois Segur, Chairman, Young Organist Competition next year.